

TRANSFORMING THE BUILT ENVIRONMENT



CHAPTER SPONSORSHIP 2011

The Greater Toronto Chapter of the Canada Green Building Council





ENERGY



TRANSFORMING THE BUILT ENVIRONMENT

As a sponsor of the Greater Toronto Chapter of the Canada Green Building Council (CaGBC-GTC) you capture the attention of the green building community. Sponsorship of the CaGBC-GTC offers a range of benefits tailored to meet your organization's needs.

As a sponsor of the CaGBC-GTC, you join a distinguished group of industry and government professionals that are paving the way for the transformation of the built environment towards sustainability. Our goal is to partner with organizations and companies that recognize the urgency of our mandate and want to achieve a direct impact on the way we build.

The CaGBC-GTC is the premier source for green building knowledge and information, and the primary organization responsible for the facilitation and delivery of LEED workshops in the southern Ontario area.

FUTURE





WITH YOUR SPONSORSHIP, WE

- Deliver your brand to the green building market
- Deliver your message to key decision makers and influencers
- Deliver relationship-building opportunities with industry leaders

THROUGH YOUR SUPPORT, WE

- Facilitate leading-edge seminars, lectures, and workshops lead by expert instructors
- Create and host Chapter meetings and events
- Conduct outreach and advocacy supporting the green building agenda
- Provide a centralized information source for the latest industry news, practices and standards

INNOVATION



OUR MEMBERS, YOUR MARKET

REACH & EXCLUSIVITY

The number of registered LEED Accredited Professionals in the Greater Toronto area is growing and the Chapter's reach extends to more than 3,000 key decision makers and influencers including:

- Builders
- Architects
- Designers
- Engineers
- Renovators
- Landscapers
- Professors
- Property Managers
- Consultants
- Manufacturers
- Civil Servants
- Students
- Foundations
- And other disciplines

LIVE



OUR MEMBERS, YOUR MARKET

CONDUITS

The Chapter is part of a national network of eight regional Chapters with National offices in Vancouver and Ottawa. Though these strong ties and our solid network of regional partners, we work hard to ensure our message receives the exposure the Chapter needs and our sponsors expect.

- Web site: more than 117,000 unique visitors per year
- Forums & Networking
- Monthly Chapter meetings with 100 + members in attendance
- Lectures, seminars, and presentations
- Special Events
- Annual Gala
- National CaGBC conferences and events
- E-newsletter
- 3,000 + members and subscribers

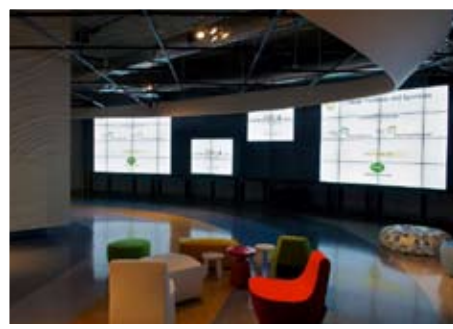
A photograph of a field of tall, golden-brown grasses. In the foreground, there are several yellow flowers with dark centers, possibly Black-eyed Susans, growing among the grass. The background shows a dense line of green trees under a clear sky. The word "NATURE" is overlaid in large, bold, light green capital letters across the center of the image.

NATURE

SPONSORSHIP OPPORTUNITIES TO FIT YOUR NEEDS



Your audience, our Members



Exposure and recognition at functions and more



SPONSORSHIP OPPORTUNITIES TO FIT YOUR NEEDS

	Focus Chapter Event	Your project featured on a Chapter Green Building Tour	Staff Education - CaGBC LEED Workshop	Annual Leadership Luncheon with your company leaders	Contribution to editorial content in SABMag "Toronto Focus"	Podium recognition at monthly Chapter meetings	Feature article in Chapter e-newsletter	Complimentary Tickets to Chapter Event + Chapter Gala	Chapter Memberships for company employees	Brand identity on Chapter brochures and presentations	Acknowledgement as a _____ of the Greater Toronto Chapter of the CaGBC	The Chapter Web site
PREMIER SPONSOR (\$50,000)	1	Yes	1 Private workshop at your office for 15 employees	Yes	Yes	Yes	3	4 + 4	20	Logo Scaled	Premier Sponsor	Logo & Link Scaled
PLATINUM SPONSOR (\$25,000)	-	-	8 seats for any workshop/ training session	Yes	Yes	Yes	2	2 + 2	10	Logo Scaled	Platinum Sponsor	Logo & Link Scaled
GOLD SPONSOR (\$10,000)	-	-	-	-	Yes	Yes	1	1 + 1	5	Logo Scaled	Gold Sponsor	Logo & Link Scaled
SILVER SPONSOR (\$5,000)	-	-	-	-	-	-	-	-	3	Named	Silver Sponsor	Identified & Link Scaled
SUPPORTING SPONSOR (\$2,500)	-	-	-	-	-	-	-	-	1	Named	Supporting Sponsor	Identified & Link Scaled



REUSE



GBC EVENTS AND COMMUNICATION

Photos from our annual Gala. At the podium, our Chair, Susan Lewin. A glimpse of our web site and e-mail newsletter.

SUSTAINABLE





ORGANIZATIONS REPRESENTED ON OUR BOARD:

Architectural School Products

Blue Wilderness Management Group

Canada Mortgage and Housing Corporation

City of Toronto

Clearsphere Consulting & Construction

Cobalt Engineering

CS&P Architects Inc.

Earth Rangers Centre

East Gwillimbury (Town of)

Forest Stewardship Council Canada

Fraser & Company

Greenbilt Homes

Halsall Associates Limited

HOK Canada, Inc.

Infrastructure Ontario

Noble Trade (A RONA Related Company)

Ozz Corporation

PCL Constructors Canada Inc.

Quadrangle Architects Limited

Real Estate Institute of Canada

Reliance Home Comfort

Ryerson University

Sustainable Edge Ltd.

Toronto and Region Conservation Authority

Waterfront Toronto



GREATER TORONTO

PLATINUM SPONSORS



FOUNDING PARTNER



GRANTS AND CONTRIBUTIONS

Ontario
Trillium Foundation



Fondation Trillium
de l'Ontario

SUPPORTING PARTNERS



CONTACT

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THE GREATER TORONTO CHAPTER OF THE CANADA GREEN BUILDING COUNCIL



GREATER TORONTO



TRANSFORM