



Breakout Session Summaries – December 1, 2011

Session	What are the issues?	Achieve for 2012?	Challenges & Opportunities?
Bike Friendly Design #1	Accessibility of both roads & bike access (Bixi=good access); Political support; Decisions made by building owner; Cultural attitude towards biking; Bad bikers giving us all a bad reputation	Work bike issues into building code (start conversation); Political will power & advocacy; Education for bike/car harmony; Raise awareness of smart commute & other tools	Incentive programs; Car free streets; Using metrics to measure success/competitiveness
Bike Friendly Design #2	Infrastructure; Cultural; Driver awareness/education (UK has graphic advertising); Safety; “War on cars” “War on pedestrians” – sidewalks? Lanes?; Security & storage	Creation of spaces for cyclists and pedestrians to interact (Evergreen Brickworks); Ecowheels conference again; Increase of bixi use; Street closures (to cars); Inter building collaboration	Infrastructure; Traffic calming provisions; Taxis required to have sticker in mirror (“Watch for Bikes”); Encouraging (for events) use of bikes; Focus groups – holistic strategy for active transportation; Transit hub storage
Carbon #1	Lack of leadership; Complexity; Denial; Competing/overlapping policy objectives; Exhaustion	CaGBC Toronto can champion local action for measurement and reporting and reducing; Start integrating GHG metrics into LEED (look at existing credits first)	Challenges: Few understand it well enough to make good decisions about it; GHG not a big enough priority for LEED; Opportunities: If you can solve it, you solve many problems at once: GHGs, energy security, health; Go local if top-down hasn’t worked
Carbon #2	Change in carbon as it relates to energy; Lack of leadership; Lack of standard (measures, labels, programs); Act? Innovate? Next best thing (technology choice)	Broad-based NGO and industry-led consensus process to choose: Measurement methods, Targets, Labelling, Action plan; 2012 start this!	Challenges: see issues; Opportunities: no shortage of ideas!

Chapter Initiatives #1	Expand beyond current audience; Clear communications & exciting content	More tours (targeted with an audience in mind & like doors open); Success stories & dynamic content to engage new members; Incentive for non-members: free for first meeting so we can engage wider audience	100s of LEED projects: show them off, media exposure; What is Chapter doing for business/GTA?; Clear member value: accessible to more than professional services; Feel good stories: share them
Chapter Initiatives #2	More dynamic, accessible content. Engage!; Guide with tours, workshops & successful projects	More volunteer engagement with interesting content; Celebrate successes	Use events and projects to create non-traditional events; National Conference opportunity; Training for emerging markets: Northern Ontario?; Chapter event that is 'doing' not just talking
District Energy		Business case; Green capital; Parking quiet money; City programs and standards/initiatives	High density areas only; Energy backup for districts; Reduce total consumption
Municipal Policy	No help; Focus on ROI of green buildings and upfront premiums; Need incentives for new building re: LEED; Need consistency in policies; Need proper data/baseline re: performance	GTA Toolkit > focus on consistent practice/approaches	Municipalities to regulate to LEED Standard?: But legal shaky footing, But creates jobs; Municipalities to understand what community wants and consider reviewed policies and expectations: Work on a regional level rather than municipalities; Municipal network > info sharing: Ontario Municipal collaboration (focus on measurement and effectiveness; Apples + Oranges (Markham/Toronto) but still learning

Pan Am Games #1	What is the global legacy?; Brownfield site, dirt/land quality; High speed, high pace of construction; IO leadership – top down? Influencer is “on time- on budget”, enough leadership?; Independent design review panel overview; Global story – 3 weeks in the spotlight, waterfront redevelopment story	Sets new neighbourhood LEED, no standard 1/17 global projects; Clinton Climate Initiative: positive program (carbon profiling tool); Ability to case study/benchmark; Planned community, community consultation voice bottom up	Vancouver example; Insufficient quality; Languishing market; How to sustain the development, overtime monitor & control over time; Concern for legacy building model; Set example for sustainable development; International exposure; Redevelopment opportunity for brownfield site; Partnership of governments; Legacy for future; “Clean up backyard”
Pan Am Games #2			Sustainability showcase (defining); Learning opportunity to market (consumers, developers, designers, builders); lessons learned; M&V showcase: recertification, persistent performance; Village & athletic facilities; Broad reach: # of people; Transportation: service, hubs; LEED reputation
Water #1	We do not value water as a resource; What is the carbon footprint of delivering; Crumbling water infrastructure; Lack of metering = lack of awareness	Competitions to reduce consumption; Create more opportunities for education – “public”; Lobby city to promote conservation (ex. Rain barrels, metering); Media event – Chapter Members install rain barrels in own homes)	Backlash from owners (C); Relationship/split incentive – developers/municipality (C); Government governance is fractured on level/political lines; Business development (O); Measurement/metering (individual units) (O); Regulation (O); Bills broken down by use (O); Localized water infrastructure (O) NEXT STEP: Chapter & partners water conservation strategic meeting
Water #2	Not valued: use too much; Not enough education; Government trying to increase water cost; Need to focus on wastewater/storm water; Don’t see the bill; Aging infrastructure; No municipal plans in place	Quantify household water use – benchmark teeth brushing, hand washing, toilets, etc.; Cost/volume of storm water; Compare with more successful countries	CaGBC to create partnerships (bridge between building industry & municipalities)