



# Municipal Leaders Forum

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# Municipal Strategies



## The Objective -- Green

1. Low Carbon
2. Green Space
3. Great Design
4. Quality and Convenience

## The Barriers— Status Quo and Conflicting Interests

1. Knowledge Gaps/Capacity
2. Internal Departmental Conflicts
3. Developer Objectives
4. Market Acceptance
5. Jurisdictional Authority

# Responses to Date



1. Voluntary (mandatory) Standards and Guidelines (modeled largely on LEED type requirements)

Pickering, Markham, East Gwillimbury,  
Toronto, Mississauga, Caledon

# What Works?



e2

## Who is Successful?

### Leader in LEED – Seattle

### Made the Metric Simple and

### Took a Comprehensive Approach

- Public leadership – create capacity
- Incentives – motivate change
- G-Rated – provide solutions
- Fast Tracking – make it easier than the usual

## Slide 4

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e2

There are two slides here, but in Presentation mode it flows nicely with animation.

ekh, 14/09/2009

# What is Both Simple and Comprehensive



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## What are the 6 things that truly matter?

- Vehicle kilometers traveled
- Building energy intensity
- Convenience for non-car trips
- Radius to green space
- Quality

# Focused Change



- What has impact?
- What are the barriers? – regulatory, interdepartmental, financial, competition between municipalities
- What is necessary to overcome the barriers? - a collective voice

Image: Flickr (telex4)

# The Opportunity



Image: Flickr (BioRegional)

The Forum represents the majority of people in Ontario. Use:

- Use one voice
- Deliver a simple compelling story
- Describe what has to change
- What the outcomes are.

# Leaders Forum



Use the Forum to:

Create the vision

Confirm a short list of key changes

Identify current barriers

Collectively drive for a solution

# Wrap-up



Any questions?

Thank you!

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